

PHOTO CONTEST

The City of Edina is partnering with *Edina Magazine* to present the 8th Annual Images of Edina Photo Contest

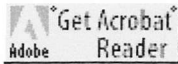
Online submissions for the 2011 contest will be accepted **Monday, April 4–Friday, June 17.**

- **Grand Prize/Overall Winner:** \$100 to \$150 in gift certificates to local restaurants/businesses
- **Category Winners:** \$50 in gift certificates to local restaurants/businesses
- **Readers' Choice Winner:** \$100 in gift certificates to local restaurants/businesses

All submissions must be received by 4:30 p.m. and adhere to the following guidelines:

- The contest is free to enter and open to both amateur and professional photographers who are Edina residents, work in or go to school in Edina.
- Photographs must be taken in Edina.
- Photographs must be entered in one of five categories that represent the City of Edina's vision statement:
 - o Living – People
 - o Living – Plants/Wildlife
 - o Learning
 - o Raising Families
 - o Doing Business
- Photographers may submit up to a total of five photographs with a maximum of one per category.
- Only photographs taken between June 18, 2010, and June 17, 2011, are eligible.
- **New This Year:** Photos must be submitted digitally through the *Edina Magazine* website, www.edinamag.com. The City no longer requires a printed copy.
- All entries submitted must be the original work of the submitting photographer.
- By submitting one or more photos, you agree to the terms of the [City's Submitted Photo & Original Artwork Policy](#); a completed form is not required.
- Once submitted, photos become the property of the City of Edina and/or *Edina Magazine*.
- Contest organizers reserve the right to re-categorize or disqualify any entrant.
- If there are identifiable people in a photograph taken in a non-public space, it is the responsibility of the photographer to obtain written permission to use the photo.
- All decisions will be final; judges reserve the right not to award a winner in any category.
- Neither the City of Edina nor *Edina Magazine* will not be responsible for lost entries.

- Each photo entry must include an online submission outlining the photographer's name, address, zip code, daytime telephone number OR e-mail address, age (if under 18), category, title of photo and enhancement description if the image was digitally manipulated in any way.
- Depending on the number of entrants, a winner may be chosen for each category as well as an overall winner. **New This Year:** A "Reader's Choice" award may also be given based on votes received on Edina Magazine's website, www.edinamag.com.
- Contest winners will receive plaques from the City Council and their artwork will be displayed for up to two years at Edina City Hall. Select photographs will also be featured in future issues of *Edina Magazine*. Some photos may also appear in future City publications, including About Town.
- Entries will be judged on subject matter, composition, clarity, lighting, depth of field, artistry/drama, degree of difficulty, technical excellence and overall impact.



You'll need version 3.01 or later of Adobe **Acrobat Reader™** to view and print these documents.

[City of Edina Submitted Photo & Original Artwork Policy](#)

Download a copy of the City's Submitted Photo & Original Artwork Policy.

For more information on the contest, contact Communications Coordinator Marty Doll at 952-826-0396 or edinamail@ci.edina.mn.us.

[2010 Images of Edina Photo Contest Winners](#)

[2009 Images of Edina Photo Contest Winners](#)

[2008 Images of Edina Photo Contest Wintters](#)



edina
CITY OF EDINA, MINNESOTA



**CITY OF EDINA
SUBMITTED PHOTO & ORIGINAL ARTWORK USE POLICY**

To ensure consistency and fairness, the City of Edina prefers not to use submitted photographs in any publication for news, advertising or promotion purposes; in videos produced for Edina Community Channel 16; on its website(s); or in any other media. Instead, staff will attempt to take its own photographs whenever necessary. Photos appearing with the historical column in *About Town* or other printed historic accounts and of original artwork are exceptions.*

When the use of a submitted photograph is necessary, the signed release form below is required from the photographer. A photo for which a signed release is not obtained will not be used. The photographer will not receive credit for his or her work in the project for which the photograph is used. Submitted photos used in printed publications will be marked "Submitted Photograph" alongside the artwork.

If the subject of a submitted photograph is a minor, a media release form signed by the child's parent or guardian must also be secured by the photographer.

***Historic Accounts and Original Artwork**

Whenever possible, source and photographer credit will be given in printed publications that include a historic account, such as that in the quarterly newsletter *About Town*. The credit will appear vertically, alongside the submitted photo. When both source and photographer name are available, the credit will read "[Source]/[Photographer Name]." In cases where only the source can be fairly determined in a reasonable amount of time, only a source credit will be given.

"Original artwork" is defined as paintings, drawings, prints and sculptures existing in single copy or in limited edition. Additional permission from the artist will be obtained before additional reprint in publications, advertising, promotional materials, videos or websites or in other media.

SUBMITTED PHOTO RELEASE FORM

I, _____, hereby authorize the City of Edina to use the photograph(s) of _____ . I hereby authorize the City of Edina, its agents and employees to use these photographs in any current or future publication for news, advertising, or promotion purposes; in videos produced for Edina Community Channel 16; on its website(s); or in any other media. I understand I will not be credited or compensated for use of the photographs.

Signed: _____ Date: _____

SUBMITTED ORIGINAL ARTWORK RELEASE FORM

I, _____, hereby authorize the City of Edina to use the photograph(s) of _____ . I understand the City of Edina, its agents and employees will seek additional permission to use these photographs in any current or future publication for news, advertising or promotion purposes; in videos produced for Edina Community Channel 16; on its website(s); or in any other media.

Signed: _____ Date: _____



**CITY OF EDINA
MEDIA RELEASE FORM**

Authorization for Release of Photographs, Videotape, Audio Recording or Film

I (we) hereby consent, authorize and assign any and all rights to the City of Edina, its agents, officers, employees and all other persons or entities to whom release or circulation may be made including news and media organizations to use, reproduce, prepare, publish, distribute, exhibit or broadcast photos, videos, film and audio recordings (whether or not edited, retouched, altered or otherwise changed or modified) any picture, portrait or likeness of me for use in publicity releases in newspapers, the City's website(s) or videos, or any other City publication.

I (we) further consent and authorize the above and others to release or circulate the same in any manner for any and all purposes in any form with or without my name, group or organization or other identification or the names of others covered by this release.

I (we) understand the photos, videos, film and/or audio recordings will be viewed by the general public and that other use may be made of them.

I (we) further agree and consent that the City of Edina and others are not responsible for any misappropriation of the photos, videos, film and /or audio recordings by any member of the general public or anyone else.

I (we) waive all right of privacy or compensation which I (we) may have in connection with such use of my picture, portrait or likeness by the City.

I (we) have read the foregoing release, authorization and agreement before signing below and I warrant that I (we) fully understand the contents thereof.

Name: _____

Name of Parent or Guardian (If a Minor): _____

Signature Date: _____